



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2679798

Schedule Dates

11/04/16-11/07/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

/

Phone/Fax

CPE

5055

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

11/04/16

Last Modified

11/04/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,811.25

Net Total

\$10,263.75

Sales Tax

Washington (WJLA)

By Broadcast Month

	<u>Spots</u>	<u>Rate</u>
Nov. 2016	4	\$12,075.00
Grand Total:	4	\$12,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3	1						X		1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/4/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:58:25A- ABC-The View	1	X							1	\$550.00	\$550.00	Washington (WJLA)		11/4/16
3.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3	1						X		1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/4/16
4.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	8P- 9P (EST)						1			1	\$3,525.00	\$3,525.00	Washington (WJLA)		11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.